



THE CULTURAL HEALTH OF OUR ORGANIZATIONS DEPENDS FULLY ON THE CULTURAL HEALTH OF EACH TEAM MEMBER. THE PARTS MAKE THE WHOLE. WE CANNOT POLICY OUR WAY TO A HEALTHY CULTURE.

*Ricardo González
CEO, Bilingual America*

360° CULTURAL HEALTH AND SKILL REPORT

TEAM ASSESSMENT • DATA MINING AND ANALYSIS • 30 POINT REPORT





PURPOSE

This process is designed to provide clear and compelling data so that leaders can fully understand the cultural strengths and weaknesses of their teams. Armed with this data, leaders can create a plan to strengthen their organizations. By doing so, they will exponentially increase the influence of their team members while also insulating them from committing cultural mistakes that could potentially derail their careers or damage your brand.

PROCESS

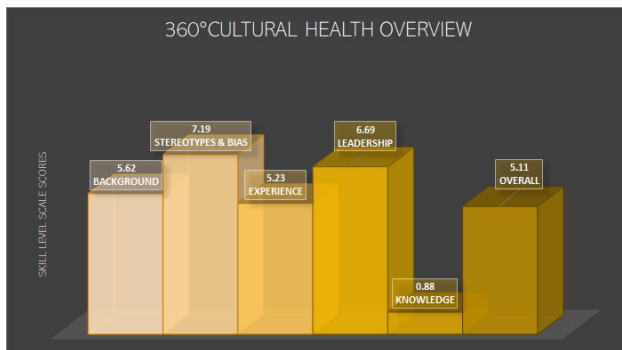


POWERFUL DATA

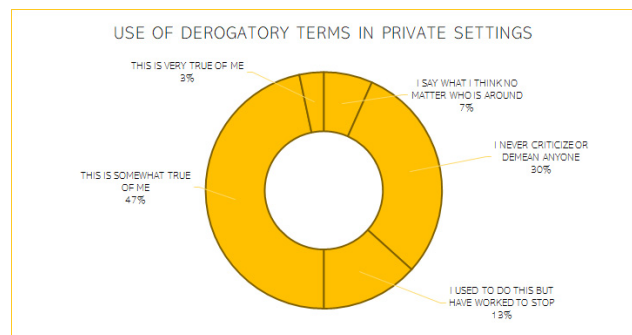


After your team members complete their individual Cultural Mastery™ Assessments, we mine and analyze the data. We precisely measure team member cultural skill and health in the areas of cultural background, stereotypes and biases, experience, leadership, and knowledge. You will receive a total of 30 unique data points that will provide you with deep insight into your team. Below are six samples types.

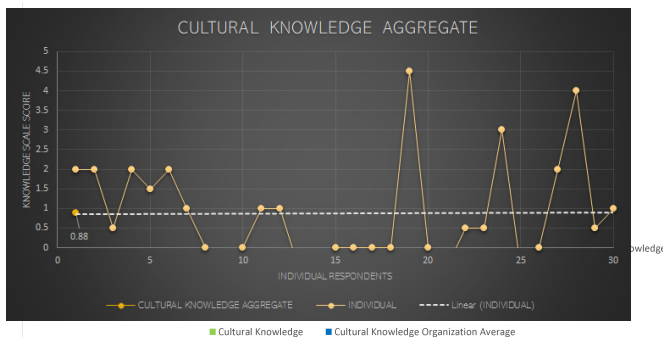
CULTURAL HEALTH OVERVIEW



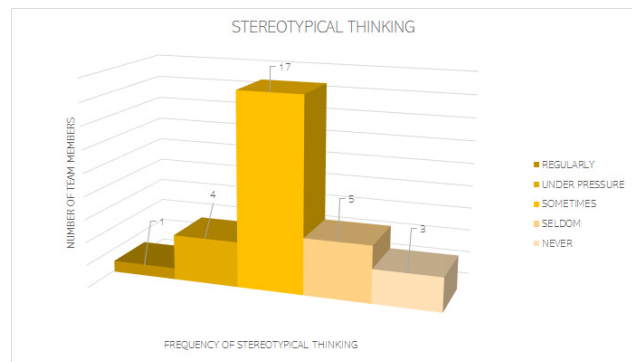
DEROGATORY TERMS



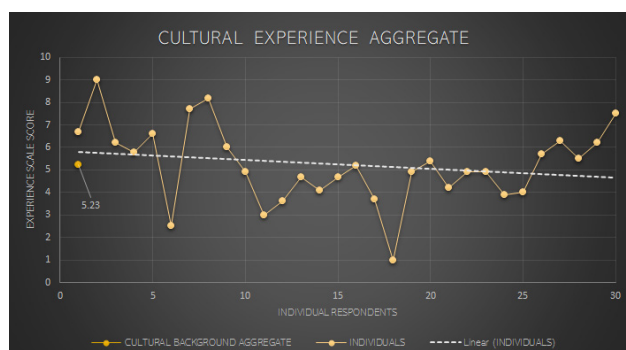
CULTURAL KNOWLEDGE



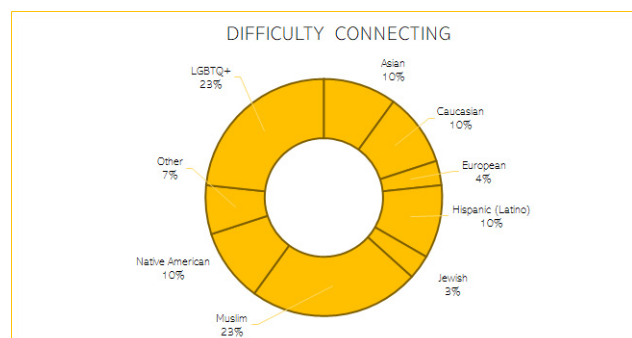
STEREOTYPICAL THINKING



CULTURAL EXPERIENCE



DIFFICULTY CONNECTING





We cannot lead people to the highest levels until we know them at the deepest levels.

Quote from the transformative book, The 6 Stages of Cultural Mastery

PRIVACY

Due to the sensitive nature of the Cultural Mastery assessment and the need to receive honest and transparent answers, data reports do not disclose the identity of individual team members whose scores are being reported. In addition, the Cultural Mastery assessment is administered online over an encrypted server to ensure the integrity and security of all data submitted.

DELIVERY TIME

The 360° Cultural Health and Skill Report process typically takes two weeks from start to finish. Team members are allotted one week in which to take the assessment. It takes our team one more week to produce the data reports. We then meet with organizational leaders to discuss the results.

FEE SCHEDULE

Our goal is to provide a valid and reliable assessment process while at the same time making this important tool accessible to as many organizations as possible. We have done our best to create a process and pricing structure that provides high value to any organization serious about their overall cultural health. Minimum of 15 people.

15 to 49 people	\$100 per person
50 to 99 people	\$80 per person
100 people or more	\$60 per person