

## Course Overview

The Líderes Exitosos™ (Successful Leaders) course is a professional-grade training program designed specifically to teach Latino managers and supervisors to be effective leaders within the American enterprise. Training is in Spanish and is culturally relevant to assure assimilation.

By providing this mission-critical training you provide your Latino leaders with leadership training in Spanish that teaches them effective leadership models. This training will inspire your present and future managers and supervisors to grow as leaders and people. As an additional benefit, this is a certification course which allows your organization to document your commitment to cultural excellence in the event of any legal, or public relations need, to demonstrate your practices.

## Course Content

Líderes Exitosos consists of a combination of web-based training and one-on-one small group facilitation via teleconference. Facilitation groups are limited to no more than five in a group. We suggest one module weekly in the course, along with one hour of coaching and facilitation. It will take six weeks to complete the training at this pace.

Module 1: The Leader's Character  
Module 2: The Leader's Communications  
Module 3: The Leader's Organization

Module 4: The Leader's Management  
Module 5: The Leader's Negotiations  
Module 6: The Leader's Models

The course teacher and developer is Ricardo González, Founder and Executive Director of Bilingual America. He has consulted and taught for companies like Coca-Cola, Georgia Pacific, General Electric, Certainteed, Allied Building Products, Masco Contractor Services, National Roofing Partners, Smithfield Foods, Owens Corning and many other leading organizations. He is also the Founder of ViadeExito, a Latino success and development portal where Latinos enjoy a consistent vocational and life development plan through Ricardo's teaching and interviews with Latino subject-matter experts.

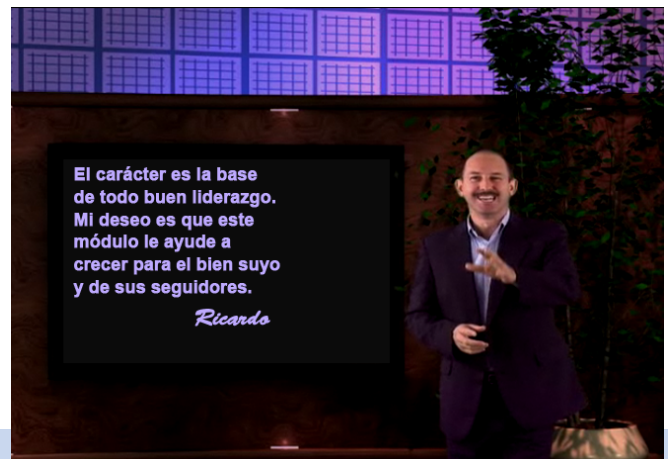
## Certification

Upon successful completion, each participant is awarded an official Certificate of Completion by Bilingual America.

This provides a great opportunity for the sponsoring organization to recognize its Latino leaders, as well as to demonstrate its commitment to the development and growth of its Latino employee base.

### FEE SCHEDULE:

15 or more, \$697 each. (limit 5 in a group)  
2-14, \$797 each.  
1 person, \$997 each.



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