

## Course Overview

The LíderesExitosos™ (Successful Leaders) course is a professional-grade training program designed specifically to teach Latino managers and supervisors to be effective leaders within the American enterprise. Training is in Spanish and culturally relevant to assure assimilation.

By providing this mission-critical training you provide your Latino leaders with leadership training in Spanish that teaches them effective leadership models. This training will inspire your present and future Latino managers and supervisors to grow as leaders and people. As an additional benefit, your organization will be able to document your commitment to cultural excellence in the event of any legal, or public relations need, to demonstrate your practices.

## Course Content

LíderesExitosos™ consists of a combination of web-based training and one-on-one or small group facilitation via teleconference. Facilitation groups are limited to no more than five in a group. We suggest one module weekly in the course, along with one hour of facilitation. It will take six weeks at this pace to complete the training.

**Module 1: The Leader's Character**  
**Module 2: The Leader's Communications**  
**Module 3: The Leader's Organization**

**Module 4: The Leader's Management**  
**Module 5: The Leader's Negotiations**  
**Module 6: The Leader's Models**

The course teacher and developer is Ricardo González, Founder and Executive Director of Bilingual America. He has consulted and taught for companies like Coca-Cola, Georgia Pacific, Certainteed, Allied Building Products, Masco Contractor Services, National Roofing Partners, Smithfield Foods, Insulate America and many other leading organizations. He is also the Founder of VíadeExito.com, a Latino success and networking portal where, among other things, he interviews the most successful Latino business leaders in the U.S. and Latin America.

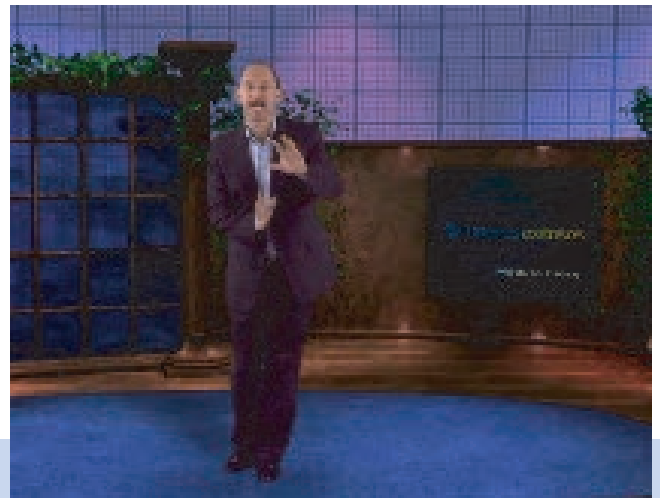
## Certification

Upon successful completion, each participant is granted an official Certificate of Accomplishment by Bilingual America.

This provides a great opportunity for the sponsoring organization to recognize its Latino leaders, and its commitment to them, in front of other co-workers.

### **FEE SCHEDULE:**

15 or more, \$597 each. (no more than 5 in group)  
2 to 14, \$697 each.  
1 user license, \$797 each.



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